

Awards Enhance Professional Image

There are many areas for which NARI members can receive recognition. Two of those are Image and Advertising Excellence.

The Image Award is presented to a member company that has promoted the reputation of the professional remodeling industry through civic or

charitable projects, public relations efforts, and legislative activities. Rob Boram, Rob Boram Construction, Wellsburg, West Virginia, received this year's award.

Several national advertising awards were also presented. The awards were judged by staff from both *Remodeling*

and *Qualified Remodeler* magazines. This year, awards were presented to:

Advertising/Print (over \$1 million)
Big 8 Companies, Inc.
Columbus, Ohio

Advertising/Print (under \$1 million)
H.I.S. Inc., Custom Renovations
and Design
Melville, New York

Advertising/Broadcast (over \$1 million)
Jarro Building Industries
Corporation
East Meadow, New York

Advertising/Broadcast (under \$1 million)
J. Duncan Brock
Builder/Remodeler
Phoenix, Arizona



Rob Boram (center) is presented this NARI's Image award by Executive Vice President William C. Carmichael (right) and former Dallas Cowboy Roger Staubach.